

# RDA Murray Strategic Regional Plan

2022-2025



An Australian Government Initiative

## Executive Summary

- Regional Development Australia Murray Inc (RDA Murray) has a leadership and facilitative role, working with all levels of government, business and community.
- Our core values are integrity, leadership and high achievement.
- RDA Murray collects and analyses local evidence connecting stakeholders, and influences policy to progress regional development.
- Our Strategic Regional Plan supports regional development stakeholders and their communities to identify collaborative and comparative advantages, manage regional growth pressures, identify opportunities and address environmentally responsible economic development and infrastructure needs.

### Key messages for investors in the Murray region

- Financial investment in housing, health, digital connectivity, education, childcare and aged care services sectors will address workforce attraction and retention and achieve progressive regionalisation and business expansion.
- Addressing historical state biases to ensure accountable and equitable levels of investment in border communities, would benefit both states.



*This radar graph represents the focus of strategic priorities from 47 plans which all apply to the Murray region, reviewed against the Australian Government's National Priority Foundations for Regional Growth 2020.*

RDA Murray is focussed on adding value to others' priorities by building regional capacity in leadership, climate change adaptation and social services development.

By adding to existing infrastructure and skills development priorities we are tackling the major economic constraints of workforce and housing/accommodation in a holistic way for medium to longer term success.

For the complete RDA Murray Strategic Regional Plan please refer to [www.rdamurray.org.au](http://www.rdamurray.org.au)

Any questions? Please contact CEO Edwina Hayes on 0427 267 753

# Regional Development Priorities 2022-2025

National Priority Foundations for Regional Growth	Strategy	Actions	Outcomes	Prime Parties
1. Connectivity & Infrastructure	Improve digital infrastructure, communication and literacy, and accessibility	1. Engage with Australian Government connectivity programs eg <i>Connecting Regional Australia</i> initiative and NBN Co	The <i>Australian Digital Inclusion Index</i> score for the region improves	RDA Murray, RAMJO, DITRDC, NBN Co, Telcos
		fixed wireless and satellite upgrade	Murray producers have better freight and supply chain access and local infrastructure plans are progressed towards their apogee	RDA Murray, RAMJO, DITRDC, NBN Co, Telcos
	Develop multi-modal links and hubs to drive freight transport, visitation and tourism, logistics and warehousing	2. Capitalise on local <i>Regional Tech Hub</i>	Accelerated development of intermodal freight hubs, tourism offerings and warehousing investment	DITRDC
		3. Support facilitation and coordination to inform investment initiatives eg Albury-Wodonga Regional Deal and Infrastructure Australia large projects		
		4. Engage SecureEnergy investment in legacy infrastructure hubs in Wentworth & Balranald LGAs		SecureEnergy JV, Wentworth & Balranald LGAs, Mildura Regional Development, Regional NSW
2. Human Capital & Skills	Creating networked and knowledgeable learning communities capable of attracting, connecting and retaining workforce	1. Lead innovative development, attraction and retention of an adaptable and skilled new workforce and welcome newcomers for population growth	More people working in more jobs in the region	RDA Murray, DESE, Local Jobs Program, NSW GROW, Training Services NSW, DoHA, NSW Investment
		2. Incentivise workforce through investment in amenity and liveability		DITRDC
		3. Connect potential employees with employers		RDA Murray
		4. Collaborate with TAFEs & universities to align leadership and workforce skill development and deliver maximum relevant and viable courses	More courses delivered in the region  New workforce recruitment and retention options in the region	CSU, Latrobe, Wodonga TAFE, TAFE NSW, UNSW Medical School, Wangaratta MCCC GP Training

# Regional Development Priorities 2022-2025

National Priority Foundations for Regional Growth	Strategy	Actions	Outcomes	Prime Parties
3. Leadership & Collaboration	Model ethical leadership and inclusion of diverse perspectives	1. Support the delivery of leadership and governance training initiatives	More ideas are converted into reality (ie functional economic drivers)	RDA Murray, CSU, all LGAs, AICD, CLP, ARLF
	Collaborate for stronger and more attuned collective impact	2. Facilitate connections between all government, community and private industry levels to identify solutions	More community members participate in regional leadership opportunities	RDA Murray, LGAs, peak industry and sector bodies
		3. Support inclusive and diverse participation in leadership roles so that all the region's demographics are represented and visible in leadership settings	More diverse leaders are identified in local media.	Multicultural NGOs, Multicultural NSW, RDA Murray, LGAs, Aboriginal organisations
4. Regional Employment & Business	Accelerate capacity building and economic diversification	1. Discover and advocate for continued innovation and expansion opportunities especially value adding to processing primary production where it is produced	More novel economic opportunities are realised earlier than otherwise expected	RDA Murray, Business NSW/Murray Riverina, Mildura Regional Development, Regional NSW, Investment NSW, AI Group, ICN, all industry groups and associations
		2. Integrate systems to engage and develop economic participation of marginalised groups (Aboriginal, women, people living with disability, young people)		RDA Murray, Regional NSW, DESE, Training Services NSW, RDAS, Aboriginal peak bodies and LGAs
		3. Optimise connectivity with international contemporary best practice to increase regional uptake of best practice		RDA Murray, AusIndustry, AusTrade, Business NSW, Defence, Regional NSW
		4. Deliver programs through local agencies to encourage regionalisation as opposed to centralisation	Increased flow-on investment in local offices and procurement	RDA Murray, peak bodies, all levels of government

# Regional Development Priorities 2022-2025

National Priority Foundations for Regional Growth	Strategy	Actions	Outcomes	Prime Parties
5. Amenity & Liveability	Build world standard housing, health, education, leisure and recreational opportunities, for all	1. Address housing affordability and range of stock. Encourage innovative accommodation programs eg audits and shared housing projects.	More equitable housing, healthcare, recreational and education services exist in the Murray Region	NSW & local government, MBAV & MBANSW
		2. Support seamless access to quality health and education services eg Albury-Wodonga Regional Deal. Explore models for equitable delivery to rural communities		NSW Government, DITRDC
		3. Advocate for equitable access to housing, healthcare, education, recreation and opportunities to socialise		RDA Murray and peak bodies
		4. Support the creation of touring economies through markets, arts, crafts, food and other cultural events		DNSW, Regional NSW
		5. Active transport/public transport		NSW Transport, Regional NSW
		6. Advocacy for high quality, accessible, sustainable and inclusive public spaces		LGAs, NSW Planning, Regional NSW
6. Sustainable Natural Resources	Champion behaviours that preserve, conserve and regenerate our natural resources (focussing on water, vegetation, soil and carbon) to address climate change	1. Support the optimal management of resources for future generations	Normalising the use of sustainable practices eg alternative energy sources, circular use of waste and lower emissions vehicles	DAWE, RDA Murray, MDBA, NSW and local government, Murray LLS
		2. Facilitate a sustainable region by 2030		DAWE, NFF/NSWF, Landcare
		3. Foster circular economies		NSW & local government, NPWS, MLC
		4. Support Murray Landcare Collective, a dynamic primary producer and land manager learning community		Southern Innovation & Drought Hub, NSW EES, NSW Cultural Heritage
		5. Support Aboriginal land management		NSW Cultural Heritage, Aboriginal CWP's, NIAA, NPWS, MLC, NRRRA