



Media release - Peter Westblade Scholarship – 31st January, 2012

A new and exciting Scholarship has been designed and developed for up and coming young people interested in a career in the sheep industry.

The Peter Westblade Scholarship will provide cash and in-kind support of up to \$10,000.

Ultimately the Peter Westblade Scholarship aims to assist in providing practical skills training, mentoring and establishing industry networks for young who are passionate about the sheep and wool industry.

The Peter Westblade Scholarship exists to promote the practical skills associated with the sheep and wool industry and aims to deliver hands on experience to young people aspiring for a career in this dynamic industry.

The Peter Westblade Scholarship honours the late Peter Westblade, who passed away in 2008, a true visionary of the sheep industry, epitomising compassion and devotion to a cause.

Peter was passionate about breeding profitable sheep, a strong supporter of young people interested in agriculture and had a balanced approach to all things. His legacy lives strongly amongst those who had the fortune to know such a great person.

Over a 12 month period time will be spent with leading specialists in the sheep and wool industry. The 12 month period will be tailored to the successful applicants needs to foster and enable the recipient the maximum benefit from the experience.

The Peter Westblade Scholarship will provide an opportunity to network with other industry likeminded people, exposure to leading Merino studs from across Australia and involvement in Australia's largest commercial genetic trial.

The Peter Westblade Scholarship foundation has been set up and supported by individuals in the sheep industry and has been developed in conjunction with the Peter Westblade Memorial Merino Challenge (PWMMC) which has been developed to assist Merino breeding operations make more informed decisions on their Merino genetics.

“We believe there is a strong future in the sheep industry and by encouraging and showing young people what opportunities exist, the Peter Westblade Scholarship has been designed to add value to the many secondary and tertiary education funds that already exist.”

“We are in exciting times, technologies have only the limitations of our imaginations and practical applications.”

For more information contact Sally Martin M: 0400 782 477; E: sallymartin777@gmail.com or visit www.mosesandson.com.au to down load the application form.

Applications close 20th February, 2012.